

## PRESS RELEASE

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### BIS Raid on Spuriously ISI marked Packaged Drinking Water Unit

As directed by Shri T. Kalaivanan, Sc-F & Head, Bureau of Indian Standards (BIS), Coimbatore Branch Office, teams of Officials from conducted an Enforcement Search and Seizure operations at Bhavani Taluk in Erode District on 20 February 2017 to check the misuse of ISI Mark on Packaged Drinking Water (PDW). The Enforcement Raid was conducted and substantial quantities of Packaged Drinking Water in 250 ml PE Pouches, 1 litre PET Bottles & 20 litre PET Jars were seized at the premises of M/s. Nethraa Industry, 4/234/2, Gunduchettipalayam, Vairamangalam Post, Bhavani Taluk, Erode – 638 312, where fake ISI marked Packaged Drinking Water in 250 ml PE Pouches with “SILO FRESH” Brandname, 1 litre PET Bottles with “DEW DROPS” Brandname & 20 litre PET Jars with “SWASM” & “AGHA” Brandname were being filled and packaged without a valid licence from BIS.

Unauthorized filling and packaging of PDW in 250 ml PE Pouches, 1 litre PET Bottles & 20 litre PET Jars with duplicate ISI Mark was detected during the Enforcement raid carried out at M/s. Nethraa Industry, 4/234/2, Gunduchettipalayam, Vairamangalam Post, Bhavani Taluk, Erode – 638 312.

The above unit was not having valid BIS licence to use ISI mark on Packaged Drinking Water Products, which is mandatory as per FSSAI Act 2006. Action is being initiated by BIS Coimbatore office against the offenders under the Bureau of Indian Standards Act, 1986. The offence is punishable with imprisonment up to one year or a fine up to Rs. 50, 000/- or both as per BIS Act 1986.

It has been observed that fake ISI marked products are manufactured and sold to common consumers without valid licence, inadequate manufacturing and testing facilities. Therefore, people should ascertain the genuineness of ISI Mark on the product before purchase by visiting BIS website <http://www.bis.org.in/>.

General public are, therefore, requested that in case they come across any instance of misuse of ISI Mark on any product, the same may be informed to the Head, Bureau of Indian Standards, Coimbatore Branch Office, Kovai Towers, 5<sup>th</sup> Floor, 44, Dr. Balasundaram Road, Coimbatore – 641 018. Such complaints can also be made by E-mail at the address [cbto@bis.org.in](mailto:cbto@bis.org.in) or by Telephone to 0422-2240141, 2249016, 2245984, 2248892 or by Fax to 0422-2246705. The source of such information will be kept confidential.